**ESOPATHON Support Email**

**From an ESOP Professional Advisor to Clients**

Fill in information in the red areas, copy and paste into your email, and share with your clients!

**Email Option 1**

**Subject:** Support Employee Ownership Through ESOPATHON

Dear [Client’s Name],

As someone deeply invested in the success of employee ownership, I wanted to encourage your company to take part in **ESOPATHON**, the Employee Ownership Foundation’s signature fundraising campaign.

ESOPATHON is a chance to celebrate your status as an ESOP while also giving back to the Foundation, whose work helps ensure a strong future for all employee-owned companies.

I chose to become an ESOP professional because \_\_[share your story here!].

You can learn more or register here: [esopathon.org](https://www.esopathon.org/)

I hope to see [Company Name] represented in this year’s campaign—it’s a powerful way to lead by example!

All the best,
[Your Name]
[Title / Firm]
[Contact Info]

**Email Option 2**

**Subject:** Support Employee Ownership Through ESOPATHON

Dear [Client’s Name],

My clients who have participated in ESOPATHON have had overwhelmingly positive experiences supporting the cause such as [company name]’s experience [share you’re your clients have had to say about ESOPATHON!].

Many companies get involved by sharing their support on social media, setting up internal fundraising goals, or matching employee donations. However you choose to participate, your engagement will make a meaningful impact.

You can learn more or register here: [esopathon.org](https://www.esopathon.org/)

I hope to see [Company Name] represented in this year’s campaign—it’s a powerful way to lead by example!

All the best,
[Your Name]
[Title / Firm]
[Contact Info]